

Post Show Report Brisbane: 12-13 June 2009

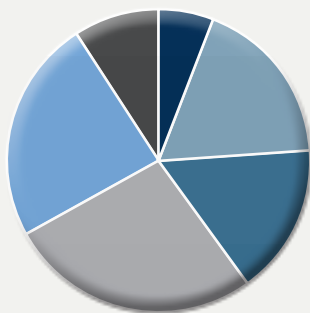


TOTAL VISITORS

2,471
Total visitors

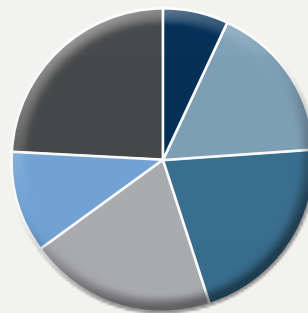
41
No. of Exhibitors

47%
have over \$150,000 held in superannuation



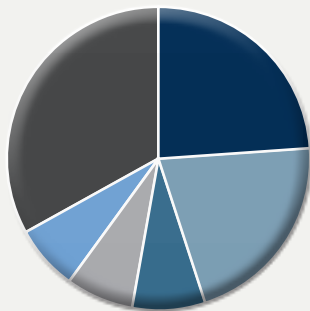
Age

Under 25	6%
25-34	18%
35-44	16%
45-54	27%
55-64	24%
65+	9%



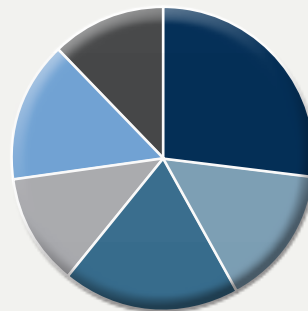
Household Income

Under \$40,000	7%
\$40,000-\$59,000	17%
\$60,000-\$79,000	21%
\$80,000-\$99,000	20%
\$100,000-\$130,000	11%
\$130,000+	24%



Superannuation Held

Under \$50,000	24%
\$50,001-\$100,000	21%
\$100,001-\$150,000	8%
\$150,001-\$200,000	7%
\$200,001-\$250,000	7%
\$250,000+	33%

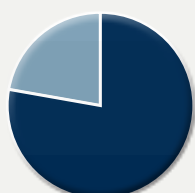


Type of Trader/Investor

Day Trader	27%
Frequent share trader	15%
Regular share trader	19%
Occasional share trader	12%
Primarily a long term investor	15%
New to trading & investing	12%

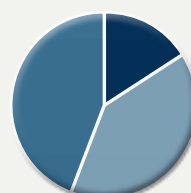
“ The buzz within the Show was really exciting! The open Main Stage on the Expo floor was a great innovation and really enhanced the focus on education. There was also a good range of attendees from new to experienced investors and all were very enthusiastic - back to the good old days! ”

Janene Murdoch - Director - Educated Investor



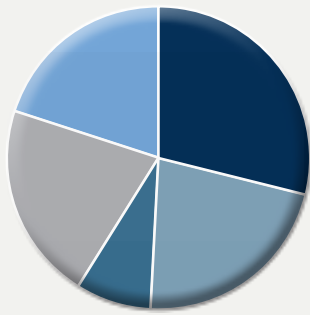
Sex

Male	78%
Female	22%

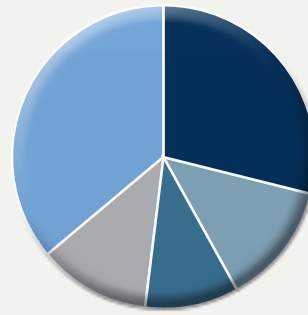


Employment Status

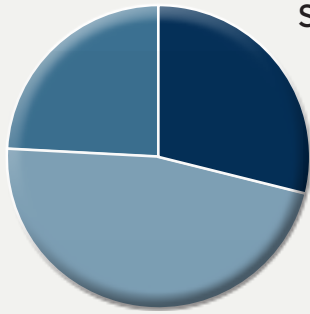
Part time	16%
Full time	40%
Retired	44%



Capital Range	Percentage
Less than \$25,000	29%
\$25,001-\$50,000	22%
\$50,001-\$100,000	8%
\$100,001-\$250,000	21%
\$250,000+	20%



Capital Range	Percentage
Less than \$25,000	29%
\$25,001-\$50,000	13%
\$50,001-\$100,000	10%
\$100,001-\$250,000	12%
\$250,000+	36%



Status	Percentage
Yes	29%
No	47%
Under Consideration	24%

“Three great shows. Larger than expected leads. We will be back next year.”

Gadi Hadar
Managing Director (Asia Pacific) - Easy Forex

EXHIBITOR LIST

- | | | |
|---|------------------------------|---------------------------------------|
| ActiveSuper | E*TRADE Australia | Morningstar |
| ADEST | Forex CT | Platinum Pursuits |
| Australian Technical Analysts Association | FXCM Australia Limited | Pro Trader Securities |
| AxisODL | GFT - CFDs & Forex Trading | Self Managed Super Specialists |
| Breakaway Finance Group | I-Deal Finance Group | Stockcourse |
| Bullion Market | IG Markets | Teaminvest |
| Camelot Derivatives | Interactive Brokers | The Rare Coin Company |
| City Index | Investor Centre | The Rivkin Report & Rivkin Securities |
| CMC Markets | Kinetic Securities | The Sharemarket College |
| CommSec | LearnCFDs.com | The Super Investor |
| Easy Forex | Market Analyst International | Trader Emotions |
| Educated Investor | Massland | Wealth Creator |
| eSignal | Mastering Wealth | Your Trading Edge |
| | MF Global Australia Limited | |

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ORGANISED BY:
 EVENT
 MANAGEMENT
 INTERNATIONAL

106 Canterbury Rd,
 Middle Park VIC 3206
 Telephone: 1300 889 655
 Facsimile: (03) 9696 4558
 Email: info@eventmi.com.au